

**CANADA'S MOST WELL-READ, WELL-RESPECTED PUBLICATION**

**CONTENT:** Canadian Travel Press is the publication that Canada's travel industry turns to when looking for stories about the why of the industry... one-on-one interviews, big picture destination coverage, trends that are shaping the future of the travel business, and a deeper dive look at the latest industry news are just some of the features in CTP each and every week.

**FREQUENCY:** Bi-weekly print and digital distribution.

**CIRCULATION:** Current statement.

**FORMAT:** Tabloid – 9.5625" wide x 13.25" deep, 4/c

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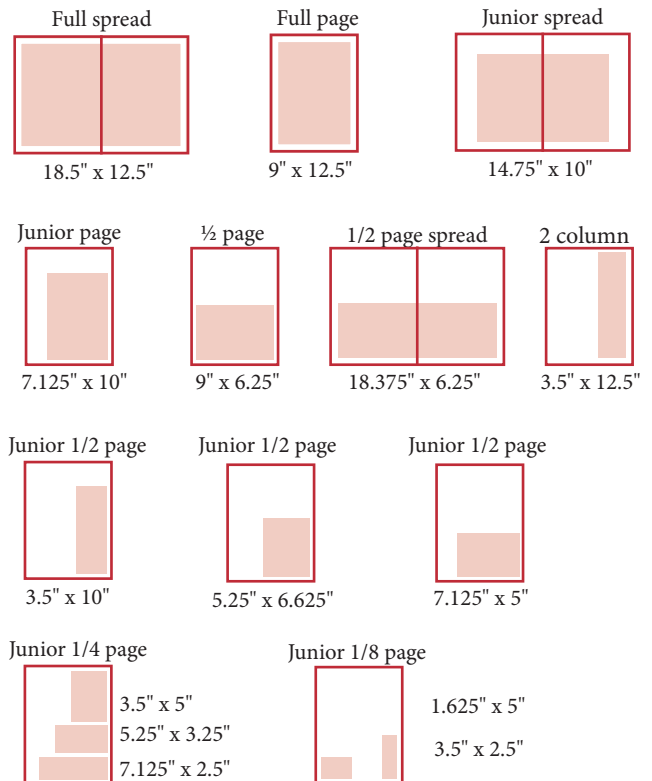
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**MECHANICAL SPECIFICATIONS (Non-bleed)**



**MECHANICAL SPECIFICATIONS (Bleed)**

Full spread - 19.625" x 13.625" ..... Trim: 19.125" x 13.25"  
 Full page - 10" x 13.625" ..... Trim: 9.5625" x 13.25"  
 All dimensions are width x depth  
 Allow minimum 1/4" type safety on all sides

For 2022, Canadian Travel Press is releasing an updated editorial and sales schedule to reflect the challenges the global travel and tourism industry continues to face. Some of the new features include Trends, Strategies in Marketing, Focus on Suppliers. Each feature is designed to tell the stories of individuals and companies who are finding innovative ways to succeed in a difficult environment. The editorial line-up reflects our current plans for 2022, but it is subject to change based on the fluid situation in which our industry continues to find itself.



## JANUARY

- 10** (closes December 31)
- Trends -- MEXICO / LATIN AMERICA
  - Technology
  - Responsible Travel
  - Women In Travel
- 24** (closes January 14)
- Strategies in Marketing -- CARIBBEAN; HAWAII, ASIA / PACIFIC
  - CRUISE (WAVE SEASON)
  - Industry Associations
  - TravelLaw

## FEBRUARY

- 7** (closes January 28)
- Trends -- LUXURY TRAVEL , USA, HOTELS & RESORTS
  - Focus on Suppliers -- EUROPE
  - Indigenous Tourism
- 21** (closes February 11)
- Strategies in Marketing -- HAWAII; ROMANCE, MEXICO / LATIN AMERICA
  - Education & Training
  - TravelLaw

## MARCH

- 7** (closes February 25)
- Trends -- CRUISE & CRUISE 360 (March 29 to April 3); CARIBBEAN
  - Technology
  - Women in Travel
- 21** (closes March 11)
- Strategies in Marketing -- EUROPE; HAWAII
  - Industry Associations -- AIRLINES (IATA)
  - Responsible Travel
  - TravelLaw

## APRIL

- 4** (closes March 25)
- TRENDS -- CANADA; ROMANCE
  - Focus On Suppliers -- CRUISE, ASIA / PACIFIC
  - Indigenous Tourism
  - Mexico / Latin America
- 18** (closes April 8)
- Strategies in Marketing -- USA; CARIBBEAN
  - Industry Associations -- GBTA - Corporate Travel
  - TravelLaw

## 28 (closes April 18)

- Travel Agents' Appreciation

## MAY

- 16** (closes May 6)
- Trends -- LUXURY TRAVEL; EUROPE
  - Industry Associations -- TIAC & RVC Canada 2022 -- May 23 to 27
  - Technology
  - Women in Travel

## 30 (closes May 20)

- Strategies in Marketing -- HAWAII; CRUISE, MEXICO
- Industry Associations -- US Travel, Brand USA, IPW 2022 - June 4 to 8
- TravelLaw

## JUNE

- 13** (closes June 3)
- Trends -- CARIBBEAN; HOTELS & RESORTS
  - Focus on Suppliers - Airlines , Europe
  - Education & Training

## 23 (closes June 9)

- Agents' Choice Awards

## JULY

- 11** (closes July 1)
- News Feature
  - A Conversation with ...
  - Trends -- HAWAII; LUXURY
  - Technology
  - Women in Travel
- 25** (closes July 15)
- Strategies in Marketing -- CRUISE; USA, ASIA / PACIFIC
  - TravelLaw

## AUGUST

- 8** (closes July 29)
- Trends -- HAWAII; HOTELS & RESORTS
  - Focus on Suppliers -- CARIBBEAN; MEXICO
- 22** (closes August 12)
- Strategies in Marketing -- CRUISE; ASIA PACIFIC
  - Education & Training
  - TravelLaw

## SEPTEMBER

- 5** (closes August 26)
- Trends -- HAWAII; CARIBBEAN
  - Technology
  - Responsible Travel
  - Women in Travel
- 19** (closes September 9)
- Trends -- LUXURY; EUROPE
  - Indigenous Tourism
  - TravelLaw

## OCTOBER

- 3** (closes September 23)
- Trends -- ROMANCE; CRUISE
  - Focus on Suppliers -- HAWAII; CARIBBEAN
  - Education & Training
- 17** (closes October 7)
- Trends -- MEXICO; HOTELS & RESORTS
  - Responsible Travel
  - TravelLaw
- 31** (closes October 21)
- Trends - AIRLINES

## NOVEMBER

- 14** (closes November 4)
- Trends - MEXICO / LATIN AMERICA, ROMANCE TRAVEL
- 28** (closes November 18)
- Trends - HOTELS & RESORTS, USA

## DECEMBER

- 5** (closes November 25)
- FORECAST 2023 ISSUE - All Forecast, All The Time
- 19** (closes December 9)
- Strategies in Marketing -- CRUISE; EUROPE
  - Focus on Suppliers
  - TravelLaw

**NEXT ISSUE -  
JANUARY 9, 2023**

**For more information  
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travelpress.com**

\* Editorial features subject to change

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