

Canadian Travel Press' 2023 editorial and sales schedule has been designed to reflect the fact that the industry has moved into its recovery phase. New features include Trends; Strategies in Marketing; Focus on Suppliers; and lots more. Each feature has been developed to tell the stories of how individuals and companies are finding innovative ways to succeed in a post-pandemic world. The editorial line-up reflects our current plans for 2023, but it is subject to change based on the fluid situation in which our industry continues to find itself.



JANUARY

- 9** (closes December 30)
- Trends -- CRUISE (WAVE SEASON); MEXICO / LATIN AMERICA
 - Technology
 - Responsible Travel
 - Profiles in Travel

- 23** (closes January 13)
- Strategies in Marketing -- CARIBBEAN; HAWAII, ASIA / PACIFIC
 - Industry Associations
 - TravelLaw

FEBRUARY

- 6** (closes January 27)
- Trends -- LUXURY TRAVEL , USA, HOTELS & RESORTS
 - Focus on Suppliers -- EUROPE
 - Indigenous Tourism

- 20** (closes February 10)
- Strategies in Marketing -- HAWAII; ROMANCE, MEXICO / LATIN AMERICA
 - Education & Training
 - TravelLaw
 - Insurance

MARCH

- 6** (closes February 24)
- Trends -- CRUISE & CRUISE 360 (April 17 to April 23, 2023); CARIBBEAN
 - Technology
 - Profiles in Travel

- 20** (closes March 10)
- Strategies in Marketing -- EUROPE; HAWAII
 - Industry Associations -- AIRLINES (IATA)
 - Responsible Travel
 - TravelLaw

APRIL

- 3** (closes March 24)
- TRENDS -- CANADA; ROMANCE
 - Focus On Suppliers -- CRUISE, ASIA / PACIFIC
 - Indigenous Tourism
 - Mexico / Latin America

- 17** (closes April 7)
- Strategies in Marketing -- USA; CARIBBEAN
 - Industry Associations -- GBTA - Corporate Travel
 - TravelLaw

- 27** (closes April 17)
- Travel Agents' Appreciation

MAY

- 15** (closes May 5)
- Trends -- LUXURY TRAVEL; EUROPE
 - Industry Associations -- TIAC & RVC Canada 2023 (May 30-June 2, 2023)
 - Technology
 - Profiles in Travel

- 29** (closes May 19)
- Strategies in Marketing -- HAWAII; CRUISE, MEXICO
 - Industry Associations -- US Travel, Brand USA, IPW 2023 (May 20-24, 2023)
 - TravelLaw
 - Insurance

JUNE

- 12** (closes June 2)
- Agents' Choice Awards

- 26** (closes June 16)
- Trends -- CARIBBEAN; HOTELS & RESORTS
 - Focus on Suppliers - Airlines, Europe
 - Education & Training

JULY

- 10** (closes June 30)
- Trends -- HAWAII; LUXURY
 - Technology
 - Profiles in Travel

- 24** (closes July 14)
- Strategies in Marketing -- CRUISE; USA, ASIA / PACIFIC
 - TravelLaw

AUGUST

- 7** (closes July 28)
- Trends -- HAWAII; HOTELS & RESORTS
 - Focus on Suppliers -- CARIBBEAN; MEXICO

- 21** (closes August 11)
- Strategies in Marketing -- CRUISE; ASIA PACIFIC
 - Education & Training
 - TravelLaw

SEPTEMBER

- 4** (closes August 25)
- Trends -- HAWAII; CARIBBEAN
 - Technology
 - Responsible Travel
 - Profiles in Travel

- 18** (closes September 8)
- Trends -- LUXURY; EUROPE
 - Indigenous Tourism
 - TravelLaw

* Editorial features subject to change

OCTOBER

- 2** (closes September 22)
- Trends -- ROMANCE; CRUISE
 - Focus on Suppliers -- HAWAII; CARIBBEAN
 - Education & Training

- 16** (closes October 6)
- Trends -- MEXICO; HOTELS & RESORTS
 - Responsible Travel
 - TravelLaw

- 30** (closes October 20)
- Trends -- AIRLINES
 - Hawaii
 - Caribbean

NOVEMBER

- 13** (closes November 3)
- Trends - MEXICO / LATIN AMERICA, ROMANCE TRAVEL
 - Insurance

- 27** (closes November 17)
- Trends - HOTELS & RESORTS, USA

DECEMBER

- 4** (closes November 24)
- FORECAST 2024 ISSUE

- 18** (closes December 8)
- Strategies in Marketing -- CRUISE; EUROPE
 - Focus on Suppliers
 - TravelLaw

NEXT ISSUE - January 8, 2024

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