

**CANADA'S MOST WELL-READ, WELL-RESPECTED PUBLICATION**

**CONTENT:** Canadian Travel Press is the publication that Canada's travel industry turns to when looking for stories about the why of the industry... one-on-one interviews, big picture destination coverage, trends that are shaping the future of the travel business, and a deeper dive look at the latest industry news are just some of the features in CTP each and every week.

**FREQUENCY:** Bi-weekly print and digital distribution.

**CIRCULATION:** Current statement.

**FORMAT:** Tabloid – 9.5625" wide x 13.25" deep, 4/c

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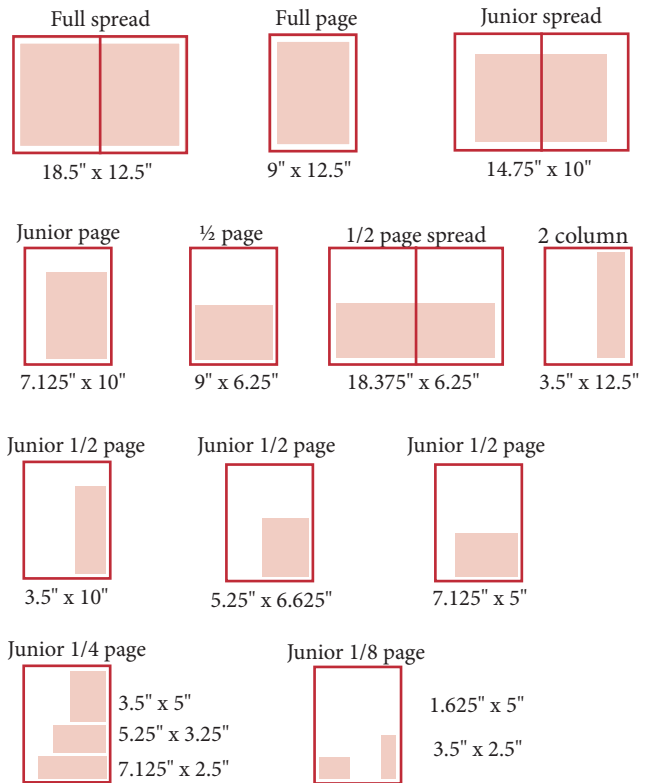
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**MECHANICAL SPECIFICATIONS (Bleed)**

Full spread - 19.625" x 13.625" ..... Trim: 19.125" x 13.25"  
 Full page - 10" x 13.625" ..... Trim: 9.5625" x 13.25"  
 All dimensions are width x depth  
 Allow minimum 1/4" type safety on all sides

Canadian Travel Press' 2023 editorial and sales schedule has been designed to reflect the fact that the industry has moved into its recovery phase. New features include Trends; Strategies in Marketing; Focus on Suppliers; and lots more. Each feature has been developed to tell the stories of how individuals and companies are finding innovative ways to succeed in a post-pandemic world. The editorial line-up reflects our current plans for 2023, but it is subject to change based on the fluid situation in which our industry continues to find itself.



## JANUARY

- 9** (closes December 30)
- Trends -- CRUISE (WAVE SEASON); MEXICO / LATIN AMERICA
  - Technology
  - Responsible Travel
  - Women In Travel

- 23** (closes January 13)
- Strategies in Marketing -- CARIBBEAN; HAWAII, ASIA / PACIFIC
  - Industry Associations
  - TravelLaw

## FEBRUARY

- 6** (closes January 27)
- Trends -- LUXURY TRAVEL , USA, HOTELS & RESORTS
  - Focus on Suppliers -- EUROPE
  - Indigenous Tourism

- 20** (closes February 10)
- Strategies in Marketing -- HAWAII; ROMANCE, MEXICO / LATIN AMERICA
  - Education & Training
  - TravelLaw
  - Insurance

## MARCH

- 6** (closes February 24)
- Trends -- CRUISE & CRUISE 360 (April 17 to April 23, 2023); CARIBBEAN
  - Technology
  - Women in Travel

- 20** (closes March 10)
- Strategies in Marketing -- EUROPE; HAWAII
  - Industry Associations -- AIRLINES (IATA)
  - Responsible Travel
  - TravelLaw

## APRIL

- 3** (closes March 24)
- TRENDS -- CANADA; ROMANCE
  - Focus On Suppliers -- CRUISE, ASIA / PACIFIC
  - Indigenous Tourism
  - Mexico / Latin America

- 17** (closes April 7)
- Strategies in Marketing -- USA; CARIBBEAN
  - Industry Associations -- GBTA - Corporate Travel
  - TravelLaw

- 27** (closes April 17)
- Travel Agents' Appreciation

## MAY

- 15** (closes May 5)
- Trends -- LUXURY TRAVEL; EUROPE
  - Industry Associations -- TIAC & RVC Canada 2023 (May 30-June 2, 2023)
  - Technology
  - Women in Travel

- 29** (closes May 19)
- Strategies in Marketing -- HAWAII; CRUISE, MEXICO
  - Industry Associations -- US Travel, Brand USA, IPW 2023 (May 20-24, 2023)
  - TravelLaw
  - Insurance

## JUNE

- 12** (closes June 2)
- Agents' Choice Awards

- 26** (closes June 16)
- Trends -- CARIBBEAN; HOTELS & RESORTS
  - Focus on Suppliers - Airlines, Europe
  - Education & Training

## JULY

- 10** (closes June 30)
- Trends -- HAWAII; LUXURY
  - Technology
  - Women in Travel

- 24** (closes July 14)
- Strategies in Marketing -- CRUISE; USA, ASIA / PACIFIC
  - TravelLaw

## AUGUST

- 7** (closes July 28)
- Trends -- HAWAII; HOTELS & RESORTS
  - Focus on Suppliers -- CARIBBEAN; MEXICO

- 21** (closes August 11)
- Strategies in Marketing -- CRUISE; ASIA PACIFIC
  - Education & Training
  - TravelLaw

## SEPTEMBER

- 4** (closes August 25)
- Trends -- HAWAII; CARIBBEAN
  - Technology
  - Responsible Travel
  - Women in Travel

- 18** (closes September 8)
- Trends -- LUXURY; EUROPE
  - Indigenous Tourism
  - TravelLaw

\* Editorial features subject to change

## OCTOBER

- 2** (closes September 22)
- Trends -- ROMANCE; CRUISE
  - Focus on Suppliers -- HAWAII; CARIBBEAN
  - Education & Training

- 16** (closes October 6)
- Trends -- MEXICO; HOTELS & RESORTS
  - Responsible Travel
  - TravelLaw

- 30** (closes October 20)
- Trends -- AIRLINES
  - Hawaii
  - Caribbean

## NOVEMBER

- 13** (closes November 3)
- Trends - MEXICO / LATIN AMERICA, ROMANCE TRAVEL
  - Insurance

- 27** (closes November 17)
- Trends - HOTELS & RESORTS, USA

## DECEMBER

- 4** (closes November 24)
- FORECAST 2024 ISSUE

- 18** (closes December 8)
- Strategies in Marketing -- CRUISE; EUROPE
  - Focus on Suppliers
  - TravelLaw

**NEXT ISSUE - January 8, 2024**

**For more information contact**

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**travelpress.com**