

CANADA'S MOST WELL-READ, WELL-RESPECTED PUBLICATION

CONTENT: Canadian Travel Press is the publication that Canada's travel industry turns to when looking for stories about the why of the industry... one-on-one interviews, big picture destination coverage, trends that are shaping the future of the travel business, and a deeper dive look at the latest industry news are just some of the features in CTP each and every week.

FREQUENCY: Bi-weekly print and digital distribution.

CIRCULATION: Current statement.

FORMAT: Tabloid – 9.5625" wide x 13.25" deep, 4/c

SPECIAL FEATURES: Features within Canadian Travel Press where the conversation is outside the traditional advertising parameters. With each ad buy in these special sections, you receive the equivalent size ad as a sponsored advertising or an advertorial. (2 pages for the price of 1). Available to regular advertisers and is based on frequency.

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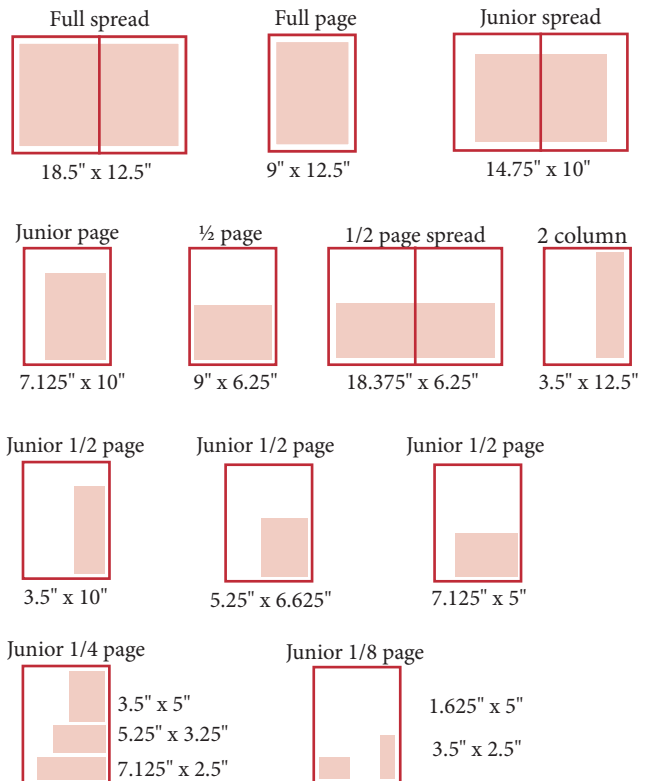
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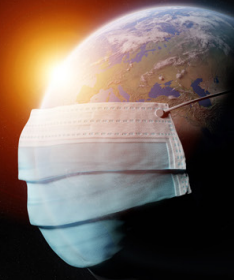
MECHANICAL SPECIFICATIONS (Non-bleed)



MECHANICAL SPECIFICATIONS (Bleed)

Full spread - 19.625" x 13.625" Trim: 19.125" x 13.25"
 Full page - 10" x 13.625" Trim: 9.5625" x 13.25"
 All dimensions are width x depth
 Allow minimum 1/4" type safety on all sides

With travel restrictions and regulations changing almost daily, both in Canada and abroad, this editorial line up reflects our current plans for the year, but are subject to change based on the fluid situation in which our industry finds itself. We continue to evolve while procuring best practices to serve our readership and industry.



Here's the 2021 line-up...

JANUARY

- 11** (closes January 1)
 - Special Feature – Cruise Wave Month
 - Caribbean
 - Mexico
 - Insurance
- 25** (closes January 15)
 - Special Feature – Romance (Honeymoons & Weddings)
 - Travel Law
 - Hawaii
 - Canada
 - Britain & Europe

FEBRUARY

- 8** (closes January 29)
 - Special Feature – Spa & Wellness
 - Luxury Travel
 - Mexico
 - Cruise
- 22** (closes February 12)
 - Special Feature – Insurance
 - Asia/Pacific
 - Travel Law
 - Hawaii

MARCH

- 8** (closes February 26)
 - Special Feature – Niche Travel
 - Insurance
 - Mexico
 - Canada
- 22** (closes March 12)
 - Special Feature – Responsible Travel
 - Caribbean
 - Travel Law
 - Hawaii
 - Cruise

APRIL

- 5** (closes March 26)
 - Special Feature – Trending Summer Destinations

- Britain & Europe
- Insurance
- Mexico
- Canada
- 19** (closes April 9)
 - Travel Law
 - Hawaii
 - Cruise
 - USA
- 29** (closes April 22)
 - Travel Agent Appreciation Issue

MAY

- 3** (closes April 23)
 - Recruitment, Hiring, Training & Education Issue
 - Baxter Student Ambassador Program (BSAP) and Careers in Travel Event
 - Luxury Travel
 - Culinary
 - Mexico
- 17** (closes May 7)
 - Special Feature – Insurance
 - Cruise
 - Travel Law
 - Hawaii
 - Asia/Pacific
- 31** (closes May 21)
 - Special Feature – Hotels & Business Travel
 - Caribbean
 - Mexico
 - Insurance

JUNE

- 14** (closes June 4)
 - Special Feature – Luxury Travel
 - Travel Law
 - Hawaii
 - Cruise
- 28** (closes June 18)
 - Special Feature – Canada
 - Britain & Europe
 - Mexico
 - Insurance

JULY

- 12** (closes July 2)
 - Special Feature – Cruise 360 Preview
 - USA
 - Travel Law
 - Hawaii
- 26** (closes July 16)
 - Special Feature – Romance (Honeymoons & Weddings)
 - Asia/Pacific
 - Mexico
 - Cruise
 - Insurance

AUGUST

- 9** (closes July 30)
 - Special Feature – Trending Fall Destinations
 - Fall Britain & Europe
 - Travel Law
 - Canada
 - Hawaii
- 23** (closes August 13)
 - Special Feature – Romance (Honeymoons & Weddings)
 - Britain & Europe
 - Cruise
 - Mexico
 - Insurance

SEPTEMBER

- 6** (closes August 27)
 - Special Feature – Trending Winter Destinations
 - Luxury Travel
 - Travel Law
 - Hawaii
- 20** (closes September 10)
 - Special Feature - Responsible Travel
 - Mexico
 - Cruise
 - Caribbean

OCTOBER

- 4** (closes September 24)
 - Special Feature - Insurance
 - Hawaii
 - Travel Law
 - Canada
 - Britain & Europe
- 18** (closes October 8)
 - Special Feature - Mexico
 - USA
 - Responsible Travel
 - Niche Travel

NOVEMBER

- 1** (closes October 22)
 - Europe
 - Caribbean
 - Luxury Travel
- 8** (closes October 29)
 - Special Feature - Caribbean
 - Mexico
 - USA
 - Canada
 - Cruise
- 22** (closes November 12)
 - Special Feature - Luxury Travel
 - Hawaii
 - Asia/Pacific
 - Niche Travel

DECEMBER

- 6** (closes November 28)
 - Special Feature - Forecasting 2022
 - Mexico
 - Travel Law
 - Canada
- 20** (closes December 10)
 - Special Feature - 2022 HotSpots
 - Hawaii
 - Cruise
 - Caribbean

NEXT ISSUE: January 10, 2022

* Editorial features subject to change