

**CANADA'S MOST WELL-READ, WELL-RESPECTED PUBLICATION**

**CONTENT:** Canadian Travel Press is the publication that Canada's travel industry turns to when looking for stories about the why of the industry... one-on-one interviews, big picture destination coverage, trends that are shaping the future of the travel business, and a deeper dive look at the latest industry news are just some of the features in CTP each and every week.

**FREQUENCY:** Bi-weekly print and digital distribution.

**CIRCULATION:** Current statement.

**FORMAT:** Tabloid – 9.5625" wide x 13.25" deep, 4/c

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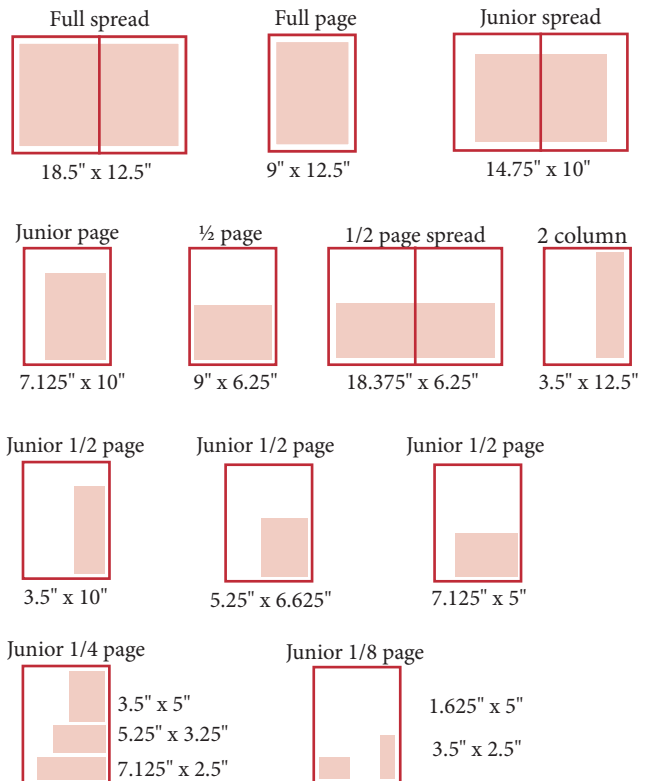
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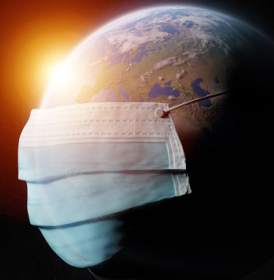
**MECHANICAL SPECIFICATIONS (Non-bleed)**



**MECHANICAL SPECIFICATIONS (Bleed)**

Full spread - 19.625" x 13.625" ..... Trim: 19.125" x 13.25"  
 Full page - 10" x 13.625" ..... Trim: 9.5625" x 13.25"  
 All dimensions are width x depth  
 Allow minimum 1/4" type safety on all sides

With travel restrictions and regulations changing almost daily, both in Canada and abroad, this editorial line up reflects our current plans for the year, but are subject to change based on the fluid situation in which our industry finds itself. We continue to evolve while procuring best practices to serve our readership and industry.



**Here's the 2021 line-up...**

**JANUARY**

- 11** (closes January 1)
  - Special Feature – Cruise Wave Month
  - Caribbean
  - Mexico
  - Insurance
- 25** (closes January 15)
  - Special Feature – Romance (Honeymoons & Weddings)
  - Travel Law
  - Hawaii
  - Canada
  - Britain & Europe

**FEBRUARY**

- 8** (closes January 29)
  - Special Feature – Spa & Wellness
  - Luxury Travel
  - Mexico
  - Cruise
- 22** (closes February 12)
  - Special Feature – Insurance
  - Asia/Pacific
  - Travel Law
  - Hawaii

**MARCH**

- 8** (closes February 26)
  - Special Feature – Niche Travel
  - Insurance
  - Mexico
  - Canada
- 22** (closes March 12)
  - Special Feature – Responsible Travel
  - Caribbean
  - Travel Law
  - Hawaii
  - Cruise

**APRIL**

- 5** (closes March 26)
  - Special Feature – Trending Summer Destinations

- Britain & Europe
- Insurance
- Mexico
- Canada
- 19** (closes April 9)
  - Travel Law
  - Hawaii
  - Cruise
  - USA
- 29** (closes April 22)
  - Travel Agent Appreciation Issue

**MAY**

- 3** (closes April 23)
  - Recruitment, Hiring, Training & Education Issue
  - Baxter Student Ambassador Program (BSAP) and Careers in Travel Event
  - Luxury Travel
  - Culinary
  - Mexico
- 17** (closes May 7)
  - Special Feature – Insurance
  - Cruise
  - Travel Law
  - Hawaii
  - Asia/Pacific
- 31** (closes May 21)
  - Special Feature – Hotels & Business Travel
  - Caribbean
  - Mexico
  - Insurance

**JUNE**

- 14** (closes June 4)
  - Special Feature – Luxury Travel
  - Travel Law
  - Hawaii
  - Cruise
- 28** (closes June 18)
  - Special Feature – Canada
  - Britain & Europe
  - Mexico
  - Insurance

**JULY**

- 12** (closes July 2)
  - Special Feature – Cruise 360 Preview
  - USA
  - Travel Law
  - Hawaii
- 26** (closes July 16)
  - Special Feature – Romance (Honeymoons & Weddings)
  - Asia/Pacific
  - Mexico
  - Cruise
  - Insurance

**AUGUST**

- 9** (closes July 30)
  - Special Feature – Trending Fall Destinations
  - Fall Britain & Europe
  - Travel Law
  - Canada
  - Hawaii
- 23** (closes August 13)
  - Special Feature – Romance (Honeymoons & Weddings)
  - Britain & Europe
  - Cruise
  - Mexico
  - Insurance

**SEPTEMBER**

- 6** (closes August 27)
  - Special Feature – Trending Winter Destinations
  - Luxury Travel
  - Travel Law
  - Hawaii
- 20** (closes September 10)
  - Special Feature - Responsible Travel
  - Mexico
  - Cruise
  - Caribbean

**OCTOBER**

- 4** (closes September 24)
  - Agents' Choice Awards Issue
- 11** (closes October 1)
  - Special Feature - Insurance
  - Hawaii
  - Travel Law
  - Canada
  - Britain & Europe
- 18** (closes October 8)
  - Special Feature - Mexico
  - USA
  - Responsible Travel
  - Niche Travel

**NOVEMBER**

- 1** (closes October 22)
  - Special Feature - Family Travel
  - Cruise
  - Hawaii
  - Travel Law
- 15** (closes November 5)
  - Special Feature - Caribbean
  - Mexico
  - USA
  - Canada
- 29** (closes November 19)
  - Special Feature - Luxury Travel
  - Hawaii
  - Asia/Pacific
  - Niche Travel

**DECEMBER**

- 13** (closes December 3)
  - Special Feature - Forecasting 2022
  - Mexico
  - Travel Law
  - Canada
- 27** (closes December 17)
  - Special Feature - 2022 HotSpots
  - Hawaii
  - Cruise
  - Caribbean

**NEXT ISSUE: January 10, 2022**  
\* Editorial features subject to change