

Canadian Travel Press' 2023 editorial and sales schedule has been designed to reflect the fact that the industry has moved into its recovery phase. New features include Trends; Strategies in Marketing; Focus on Suppliers; and lots more. Each feature has been developed to tell the stories of how individuals and companies are finding innovative ways to succeed in a post-pandemic world. The editorial line-up reflects our current plans for 2023, but it is subject to change based on the fluid situation in which our industry continues to find itself.



## JANUARY

- 9** (closes December 30)
- Trends -- CRUISE (WAVE SEASON); MEXICO / LATIN AMERICA
  - Technology
  - Responsible Travel
  - Women In Travel

- 23** (closes January 13)
- Strategies in Marketing -- CARIBBEAN; HAWAII, ASIA / PACIFIC
  - Industry Associations
  - TravelLaw

## FEBRUARY

- 6** (closes January 27)
- Trends -- LUXURY TRAVEL , USA, HOTELS & RESORTS
  - Focus on Suppliers -- EUROPE
  - Indigenous Tourism

- 20** (closes February 10)
- Strategies in Marketing -- HAWAII; ROMANCE, MEXICO / LATIN AMERICA
  - Education & Training
  - TravelLaw

## MARCH

- 6** (closes February 24)
- Trends -- CRUISE & CRUISE 360 (April 17 to April 23, 2023); CARIBBEAN
  - Technology
  - Women in Travel

- 20** (closes March 10)
- Strategies in Marketing -- EUROPE; HAWAII
  - Industry Associations -- AIRLINES (IATA)
  - Responsible Travel
  - TravelLaw

## APRIL

- 3** (closes March 24)
- TRENDS -- CANADA; ROMANCE
  - Focus On Suppliers -- CRUISE, ASIA / PACIFIC
  - Indigenous Tourism
  - Mexico / Latin America

- 17** (closes April 7)
- Strategies in Marketing -- USA; CARIBBEAN
  - Industry Associations -- GBTA - Corporate Travel
  - TravelLaw

- 27** (closes April 17)
- Travel Agents' Appreciation

## MAY

- 15** (closes May 5)
- Trends -- LUXURY TRAVEL; EUROPE
  - Industry Associations -- TIAC & RVC Canada 2023 (May 30-June 2, 2023)
  - Technology
  - Women in Travel

- 29** (closes May 19)
- Strategies in Marketing -- HAWAII; CRUISE, MEXICO
  - Industry Associations -- US Travel, Brand USA, IPW 2023 (May 20-24, 2023)
  - TravelLaw

## JUNE

- 12** (closes June 2)
- Trends -- CARIBBEAN; HOTELS & RESORTS
  - Focus on Suppliers - Airlines, Europe
  - Education & Training

- 22** (closes June 8)
- Agents' Choice Awards

## JULY

- 10** (closes June 30)
- Trends -- HAWAII; LUXURY
  - Technology
  - Women in Travel

- 24** (closes July 14)
- Strategies in Marketing -- CRUISE; USA, ASIA / PACIFIC
  - TravelLaw

## AUGUST

- 7** (closes July 28)
- Trends -- HAWAII; HOTELS & RESORTS
  - Focus on Suppliers -- CARIBBEAN; MEXICO

- 21** (closes August 11)
- Strategies in Marketing -- CRUISE; ASIA PACIFIC
  - Education & Training
  - TravelLaw

## SEPTEMBER

- 4** (closes August 25)
- Trends -- HAWAII; CARIBBEAN
  - Technology
  - Responsible Travel
  - Women in Travel

- 18** (closes September 8)
- Trends -- LUXURY; EUROPE
  - Indigenous Tourism
  - TravelLaw

## OCTOBER

- 2** (closes September 22)
- Trends -- ROMANCE; CRUISE
  - Focus on Suppliers -- HAWAII; CARIBBEAN
  - Education & Training

- 16** (closes October 6)
- Trends -- MEXICO; HOTELS & RESORTS
  - Responsible Travel
  - TravelLaw

## NOVEMBER

- 13** (closes November 3)
- Trends - MEXICO / LATIN AMERICA, ROMANCE TRAVEL

- 27** (closes November 17)
- Trends - HOTELS & RESORTS, USA

## DECEMBER

- 4** (closes November 24)
- FORECAST 2024 ISSUE

- 18** (closes December 8)
- Strategies in Marketing -- CRUISE; EUROPE
  - Focus on Suppliers
  - TravelLaw

**NEXT ISSUE -  
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\* Editorial features subject to change

**For more information contact**  
**sales@baxter.net**  
**travelpress.com**