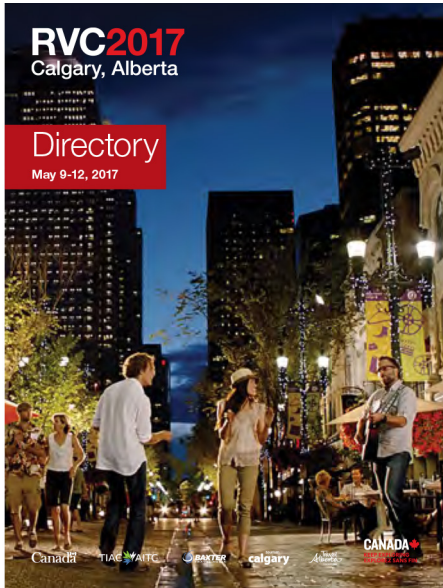


ADVERTISING IN RVC DIRECTORY



FREQUENCY AND FORMAT

Published in English and French, print in May and distributed at Rendez-vous Canada, Canada's premier international tourism marketplace (May 13-16, 2018 in Halifax, Nova Scotia).

AUDIENCE

International buyers together with invited suppliers of Canadian tourism products, services and information attending a series of scheduled sessions over a four-day period.

The Rendez-vous Canada Directory serves as a year-round resource for the travel trade and helps advertisers keep a visual presence with a very influential audience long after the show is over.

IDEAL FOR

A buying or selling organization or a tourism industry supplier looking to maximize business potential, with over \$400-million worth of sales realized each year at the marketplace. Get your message out to Rendez-vous Canada delegates every day of the marketplace.

ADVERTISING RATES:

- » PRINT EDITION - English/French Covers (IFC,OBC, IBC) \$6,995
- » Section Divider Page \$4,495
- » Full Page \$3,495
- » Half Page \$1,895
- » Quarter Page \$995

- Display ads include a Listing + Logo in the Directory and a highlighted listing in the 2018 RVC App.
- Cover positions include a Square 300 x 300 banner ad in the coveted RVC News newsletter (Valued at \$6,000).



Covers/Full page
8.25" x 11" plus bleeds



Full page
7.125" x 10" (non bleed)

1/2 page



7.125" x 5"

1/4 page

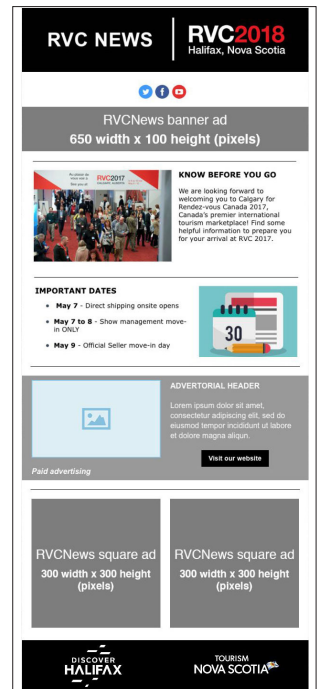


3.5" x 5"

1/4 page



7.125" x 2.5"



SAMPLE MOCK-UPS

The RVC News newsletter is the official newsletter of Rendez-vous Canada. It includes details about important RVC locations, travel information, goings-on and exciting events. Only 3 cover + newsletter spots available.



BOOKING CLOSE: March 14, 2018 / MATERIAL CLOSE: March 21, 2018

Sales contact: **Greg Ohman** / Phone: (403) 804-3497 / E-mail: gregohman@baxter.net